

For Immediate Release

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SCEEP Teaches Community about Energy Efficiency at Earth Day

Hourly Drawings for Award Winning Light Emitting Diode (LED) Light Bulbs and Energy Saving Kits at SCEEP Booth #508

Santa Barbara, CA, March 28, 2013 – The South County Energy Efficiency Partnership (SCEEP) is participating in the Community Environmental Council’s 2013 Earth Day Festival, from 11 a.m. to 7 p.m. on Saturday, April 20 and from 11 a.m. to 6 p.m. on Sunday, April 21 at Alameda Park in Santa Barbara. **SCEEP will hold an hourly drawing for a free, award winning, Phillips Light Emitting Diode (LED)[±] light bulb from Southern California Edison and free energy-savings kits from Southern California Gas Company at booth #508 while supplies last.**

At the SCEEP booth, volunteers will demonstrate how much energy it takes to power incandescent light bulbs versus energy-saving CFLs and LEDs utilizing a special hand crank device. Visitors can stop by the booth to find out how to apply for rebates for energy-saving appliances through the Southern California Gas Company and learn about home upgrade rebates through Energy Upgrade California. **At 2 p.m. on Saturday, April 20, local elected officials will be at the booth to talk with visitors and answer questions.**



SCEEP will also be participating in the Earth Day Family Passport program. Children can pick up “passports” at the Santa Barbara Air Pollution Control District booth or at the Community Environmental Council booth, then travel to booths around the festival, learning about solar power, wind energy, energy efficiency at SCEEP’s booth and more. Children will be able to collect stamps for each participating booth visited.

Throughout the Earth Day Festival, SCEEP will give out information on energy efficiency for residents and businesses. SCEEP will also be promoting a special refrigerator pickup taking place May 18 and 19, 2013. Qualifying customers of Southern California Edison can sign up to have their old, working refrigerator picked up and recycled for free and receive a \$35 incentive. Terms and conditions apply. For more information, visit www.sceep.org.

About SCEEP

SCEEP is a partnership of Southern California Edison, Southern California Gas Company, the cities of Carpinteria, Goleta, Santa Barbara, and the County of Santa Barbara. SCEEP seeks to make Santa Barbara’s South County a progressive leader in energy efficiency. Through local outreach events and educational resources, SCEEP provides real solutions to reducing energy use in homes and businesses. Visit

www.sceep.org for more information and to learn about how you can save energy, save money, and help protect the environment.

Programs funded by California utility customers and administered by Southern California Edison and Southern California Gas Company under the auspices of the California Public Utilities Commission. Terms and conditions apply. Limit one Energy Saving Kit per SCG customer while supplies last. Customers must bring a copy of their gas bill. Limit one LED light bulb per SCE customer while supplies last.

± SCEEP Glossary

Light Emitting Diode (LED): An LED light bulb uses solid-state lighting as the source of light, which means that the light comes from a semi-conductor material instead of filaments or gases. LEDs use at least 75 percent less energy and lasts at least 15 times longer than an incandescent bulb.

The LED light bulbs that Southern California Edison customers are eligible to win are Philips 10-Watt 60-Watt L-Prize® Award Winning LED Light Bulbs. The L Prize® is the first U.S. government-sponsored technology competition challenging lighting manufacturers to push the limits of energy efficiency and develop a high quality solid state lighting product to replace the common incandescent bulb.

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